

Geza Sium Museum: The Neighborhood Drop

PROJECT TIMELINE (Create Change Residency – 2 Years)

Year 1: Relationship Building, Prototyping & First Drop Months 1–3

- Finalize participating storefronts (Brooklyn & Manhattan)
- Relationship check-ins with host locations
- Finalize Smoke Stick display concept & materials
- Begin documentation (photo/video/oral history)
- Produce limited-edition Sium Smoke Sticks for installation

Months 4–6

- Continue production of limited-edition Sium Smoke Sticks
- Fabricate display components (mounts, text panels, labels)
- Community listening sessions + informal gatherings at select sites

Months 7–9

- Install first 5–6 Neighborhood Drops
- Host activations (conversations, screenings, meetups)
- Collect feedback from hosts and visitors

Months 10–12

- Documentation, reflection, and iteration
- Prepare for Year 2 expansion
- Share learnings with Laundromat Project community

Year 2: Expansion, Activation & Community Programming Months 13–15

- Produce second batch of Smoke Sticks (these will be more price-inclusive to be enjoyed amongst full community)
- Finalize remaining host sites
- Expand storytelling elements at each location

Months 16–18

- Install remaining Neighborhood Drops (total ~11 sites)
- Host public programs (screenings, talks, intergenerational conversations)

Months 19–21

- Continued programming and community engagement
- Ongoing documentation of impact and relationships

Months 22–24

- Final reflection gathering
- Archive project digitally
- Share outcomes with partners and LP community